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## CERTIFICATE OF FAX TRANSMISSION

Transmission Date: **10 September 2007** Docket: **1009-236**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **30** of Total Pages Transmitted: **30**

I hereby certify that the following correspondence is being facsimile transmitted, via one or more transmissions as described above, to the attention of the Director of the US Patent and Trademark Office on the above date via the following facsimile number: 571-273-8300.

Response To Notice of Non-Compliant Amendment (2 sheets)

Reply to Non-Final Office Action (27 sheets)

Application Number 09/945,350  
Confirmation No.: 1476  
Filing Date: 31 August 2001  
Document Submission Date: 10 September 2007

Art Unit: 2623  
Examiner: Salatarelli, Dominic D.  
Inventor: Drake, Eddie  
Docket: 2005P12937US (1009-236)

10 Sep 2007

Date

Kelly B. Smoker

Name of Certifier

*Kelly B. Smoker*

Signature of Certifier

**PATENT**

**Application # 09/945,350**

**Attorney Docket # 2005P12937US (1009-236)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE** RECEIVED  
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**SEP 10 2007**

Applicant(s) : Drake, Eddie  
Application # : 09/945,350  
Confirmation # : 1476  
Filed : 31 August 2001  
Application Title : Real-Time Audience Monitoring, Content Rating, and Content  
Enhancing  
Art Unit # : 2623  
Latest Examiner : Salatarelli, Dominic D.

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT  
AMENDMENT WITH 37 C.F.R. 1.121**

In reply to the Notice of Non-Compliant Amendment with 37 C.F.R. 1.121, mailed on 16 August 2007, the one month shortened statutory period for responding to which expires on 16 September 2007, please find attached herewith a Reply to Office Action.

**PATENT**

**Application # 09/945,350**

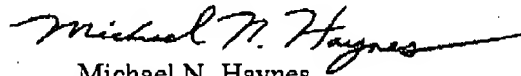
**Attorney Docket # 2005P12937US (1009-236)**

**CONCLUSION**

The Office is hereby authorized to charge any additional fees or credit any overpayments under 37 C.F.R. 1.16 or 1.17 to Deposit Account No. 50-2504. The Examiner is invited to contact the undersigned at 434-972-9988 to discuss any matter regarding this application.

Respectfully submitted,

Michael Haynes PLC



Michael N. Haynes  
Registration No. 40,014

Date: 10 September 2007

1341 Huntersfield Close  
Keswick, VA 22947  
Telephone: 434-972-9988  
Facsimile: 815-550-8850

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PATENT

Application # 09/945,350

Attorney Docket # 2005P12937US (1009-236)

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**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION AND  
REQUEST FOR RECONSIDERATION**

In reply to the Office Action mailed on 9 April 2007, the period for response having been extended herein to 9 August 2007 by payment of the requisite fee for a Petition for Extension of Time under 37 C.F.R. 1.136(a), Applicant respectfully submits the following: